

GTU INNOVATION COUNCIL

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INNOVATION  
COUNCIL

# Endeavours of GIC

## Zonal Centre, Surat

### Venue:

GTU Innovation and Start-up Center – Amenities Block, First floor  
Dr S & SS Gandhi Government Engineering College, Surat

**Gujarat  
Technological  
University**  
(GTU)

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## Startup Meet-up

30<sup>th</sup> March, 2018

Time: 2:00PM to 5:00PM

The first session was initiated by GIC Coordinator Mr. Pancham Baraiya with Introduction about GTU Innovation Council and the facilities it provides like Co-Working Space, Mentoring, participation in Vibrant Summits, Central level Startup Competition and Guidance in Marketing, Business development and much more, for the Sustenance of Innovators.

In regards to this, GTU had invited Mr. Nikhil Suthar to share his experience of converting ideas into Business Proposition.

The session was arranged for GTU Innovation Council Startups and students.

### Event brief:

Startup Meet-up is one of the one significant event for Startups and Entrepreneurs. In the duration of 3 hours of the event, we had discussed related to the government policies, how to pitch your ideas front of jury panels and how to represent your idea.

### About Expert Session on Converting Ideas:

The main discussion points of the event

- How to pitch your ideas?
- How to represent your idea?
- Government policies.

### Summary of the Expert Session:

Many a times, it is easier for students to come up with a variety of ideas for new businesses, but sometimes it's more difficult to implement those concepts. A business concept is a bridge between an idea and execution of the business plan. It focuses one's thinking so that the entrepreneur can identify the specifics of his/her proposed venture. Converting an idea into a business concept requires to produce ideas about how the product or service will be sold and who will buy it, the benefits of the product or service, how it is differentiated from similar ones, and methods of delivery.

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## Question and Answer Session:

After sharing his experience and advices to Students, Mr. Nikhil Suthar enlightened on how to grow their business to the global market and then the session was open to participants for their queries.

He also said young minds sometimes give-up for many obstacles, and most can be regarding the management and the impatience involved, but finding a way is the most crucial task in India.

## Startup Meet-up Event Pics:

SSIP policy explanation by Mr. Nikhil Suthar | Discussion between students and Young startup



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## Pre-Associates Meet-up

30<sup>th</sup> March, 2018

Time: 10:30AM to 12PM

The event was organized to meet up associates, members from different colleges at Surat GTU Innovation Council center and speaker for the sessions was Mr. Nikhil Suthar.

### Event brief:

The new interns meeting was conducted on the 30th march, 2018 in order to brief the new batch of interns about the kind of work that is done at the GTU Innovation Council. The interns were filtered after a series of interviews and group discussions. The interns were introduced to different modules and were given specific details about different modules of GIC. The interns were introduced to the working model with the help of presentations and interactive seminar.

### About Expert Session:

The main discussion points of the event

- Discussion on GIC Associateship program and what are the roles of Associates.
- Ideas of spreading awareness about events through social media.
- Importance of Associate members in GIC

### Background of the Expert Session:

The associate members which are an integral part of GIC's working were introduced to the interns. According to their interests, the students were asked to choose their modules. Each of modules were explained by Mr. Nikhil Suthar to fellow associates Modules such as documentation, technical team, ecosystem development, etc. were explained by core associates.

The recruited interns were asked questions about their prior knowledge in the field of start-up support system and incubation. The students also interacted with associates about the functioning and the different models of GIC. The interns were quite enthusiastic about the approach and so were the fellow GIC associates.

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The associates discussed various ideas that they had encountered during their tenure and how they got into GIC in order to motivate the interns. The interns also shared their stories about their 'project-to-product' experience. We also had a few interns who had previously worked with various firms and projects across the country. The associate also had the chance to interact with interns who had some internationally acclaimed achievements.

Introduction Session



Discussion with students



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## Seed stage Startup and SSIP venture screening

31<sup>th</sup> March, 2018

Time: 10:30 am

In the ongoing of GIC event decided to introduce SSIP AND NI event to evaluate and support students related projects in the ongoing regular curriculum syllabus.

The Project screening event is conducted at Dr. S& S.S Ghandhy College Surat. Total number of teams participate in event 25 team for SSIP and 10 team fir NI.

The event was headed by Nikhil Suthar and Harsh Shah with the help of co-ordinates of Surat zone Mr. Pancham.

There were two categories for project screening

1. SSIP
2. NI

The Event started with presentation of project in the form of diagrams and demo models. Students from Surat zone have presented their ideas for final year one by one. The different project ideas based on evaluation are as below mentioned: -

1. Clarity of idea
2. Team expertise
3. Feasibility of product/project
4. Competition and USP

On the basis of these criteria, projects was shortlisted for final judgment. Every team presented their project in the proper channel. As pre-decided, best novel ideas/ventures will be considered directly for the SSIP Round 2.

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Smoke tower and affordable oil purifier were some amazing ideas to name a few.

They are at R&D and Proof of concept stage and now focusing on prototype development. Overall event was eager to know more about SSIP, PATENT CLINIC, IDP and other GIC initiatives.

We are planning for such sessions to make all the students aware about GIC and its initiatives

Special thanks to jury panel, who came here from judging the project.



Pitching round





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## GTU Anthem



For any queries regarding Surat Centre activities, write to:  
[panchambaraiya@gmail.com](mailto:panchambaraiya@gmail.com)